

Communications Manager Volunteer:

Role Description:

We're looking for a communications volunteer to work with us. You'll be responsible for external and internal communications, as well as helping us set up the foundations of our communications needs by drafting templates, creating best practices, and working with the team to create our organization language.

Responsibilities

- DISCLAIMER: THIS IS AN UNPAID VOLUNTEER POSITION
- Commitment of at least 5 hours per week for a total of 6 months, with potential renewal. Start and end dates are flexible.
- Understand the organization's mission, goals, values, and culture, utilizing this to identify and portray our public voice.
- Create brand voice outlines and key word terminologies for all public relations, marketing, advertising and other vital departments.
- Writing social media post captions and hashtags.
- Writing monthly newsletters, reaching funders, community members, and other supporters.
- Drafting interviews, newspaper articles, or other press reviews.
- Create internal communications protocol and manage internal communications between team members, board of directors, and other stakeholders.
- Communications research per applicable to our community, organization, and demographics we work with.

Qualifications

- Must be able to work independently.
- Strong organizational capabilities with large spreadsheets and amounts of data.
- Demonstrate strong research capabilities.
- Strong communication and time management skills.
- Strong understanding of the street and club dance culture.

How to apply

- Please fill out this <u>Typeform</u> and email jinyi@theflavorcontinues.org with your interest.

About Us

The Flavor Continues (TFC) est. 2019, is a non-profit 501(c)(3) organization based in Greater Boston, Massachusetts, USA. Spearheaded by members of the street and club dance community, TFC pursues the creation of a sustainable foundation for the culture. We strive for a degree of excellence as members of TFC, whether you are staff, intern, or a volunteer. We want to work together with you to build you as a leader and individual, encourage you to share your ideas, and allow space for your passions. While we model fluidity, we also expect a secure level of commitment and dedication from you that requires a level of constant communication. We will do our best to support you, and in return expect you to do the same for us and our communities.

We as TFC are working together to build a greater ecosystem for our communities, advocating for our members and our art forms. This is not an easy route, but the rewards will be plentiful.

We hope you join us on this mission.

The Flavor Continues...